

# TED<sup>x</sup> Truro

<sup>x</sup> = independently organised TED event

## Partnership Packages



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# About **TED**

TED is a nonprofit organisation devoted to Ideas Worth Spreading, usually in the form of short, powerful talks (18 minutes or fewer) delivered by today's leading thinkers and doers. Many of these talks are given at TED's annual conference in Vancouver, British Columbia, and made available, free, on TED.com. Some notable TED speakers have included Bill Gates, Jane Goodall, Simon Sinek, Sir Richard Branson, and Mel Robbins.

## What is a **TED<sup>x</sup>** event?

In the spirit of TED's mission, "ideas worth spreading," the TEDx program helps communities, organisations and individuals produce TED-style events at the local level. TEDx events are planned and coordinated independently, on a community-by-community basis.

Each event financially relies on ticket sales and partners to support its running costs and growth.



# About **TEDx** Truro

## Our Mission

**TEDxTruro** strives to become a must-see premier event within the South West, inspiring conversation, idea sharing, and growing the business community across Cornwall.

**TEDxTruro** is committed to driving positive transformation within the Truro community and beyond. Our belief in the power of collaboration fuels our mission.

## Our Speakers

Each speaker is hand-picked by a panel for their expertise and innovative ideas, ensuring our guests benefit from insights on the latest trends and thought-provoking conversations covering a wide range of topics.





# Collaborate and Prosper

## Partner with TEDxTruro for Impact and Recognition

Are you on the lookout for inventive ways to create a lasting difference within the community while reaping the rewards of positive publicity for your business? Then why not partner with **TEDxTruro**, a social enterprise series of licensed events? By contributing to our mission, you're not only supporting a noteworthy initiative, but you could also create substantial returns on investment through amplified brand visibility and positive public relations.

By partnering with us, you align your business with a cause that reflects your values and showcases your commitment to social responsibility.

## The Partnership Advantage

How you can collaborate with upcoming **TEDxTruro** events:

1

**Select Your Level of Support:** Explore our partnership tiers to find the collaboration level that aligns harmoniously with your business goals and budget.

2

**Customise the Partnership:** We believe in crafting partnerships that offer mutual benefit. Let's delve into how we can tailor our collaboration to suit your business's distinct aspirations.

3

**Witness the Impact:** Experience firsthand the influence of your contribution by attending our events, engaging with our community, and sharing in the triumphant stories that emerge from your support.

# Join the Journey of Transformation

Ready to cultivate transformative change for your business and our community?

Read through the partner packages below (options available for custom offerings), reach out to our team and become part of our community.

## Partner Package Tiers

### Bronze

**£250** (Early bird price only)

*This will increase to £500 when partnerships are formally announced to be available.*

- ✓ Announced as a Bronze tier partner
- ✓ Your logo on:
  - TEDxTruro website.
  - All social platforms – announcements within thank you posts and introduction posts for partners.
  - Included on screens at the event as a Bronze tier partner.
- ✓ 2x VIP Tickets to TEDx Truro (Not available to the public)

### Silver

**£500** (Early bird price only)

*This will increase to £1,000 when partnerships are formally announced to be available.*

- ✓ All Bronze tier benefits plus
- ✓ Announced as a Silver tier partner
- ✓ Brand placement on all printed marketing materials
- ✓ Option for 10 – 15 second advert on TedXTruro event screens
- ✓ Blog post release for your company
- ✓ 4x VIP Tickets to TEDx Truro (Not available to the public)


### Gold

**£1,000** (Early bird price only)


*This will increase to £2,000 when partnerships are formally announced to be available.*

- ✓ All Bronze and Silver tier benefits plus
- ✓ Announced as a Gold tier partner
- ✓ Inclusion within host's thank you message at the event
- ✓ Opportunity to have interview to discuss your company's support and mission to support the local community. To be used within the event marketing campaign
- ✓ 6x VIP Tickets to TEDx Truro (Not available to the public)


# Contact Us

 Website  
[tedxtruro.com](http://tedxtruro.com)


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